



COMPELLING PRESENTATIONS

Stand out. Serve your audience.

"Before, I was an average presenter that could sometimes bore parts of the audience. After this training, I feel like Steve Jobs, and I know I have the power to change people's minds."

- Previous participant

About the Programme

Most presentation skills workshops teach techniques, not transformation.

They teach PowerPoint, practice, and public speaking. That's good, but not enough. At the core, great presenters do one thing: they serve the audience. They do this by applying the five principles of compelling presentations:

- 1) Know your **audience**
- 2) Choose your **big idea**
- 3) Create **contrast**
- 4) Point to **action**
- 5) **Polish** the medium

This two-day, advanced workshop will enable you to shift from 'delivering content' to 'meeting the audience's needs.' Say goodbye to long, lifeless PowerPoint presentations. Become an audience-centred, compelling presenter.

About the Facilitator

Aditi Malik has 20 years of experience in the Financial Services Industry, of which the last 6 years have been in the field of Training and Talent Management. She has held senior positions in private and multinational banks, most recently as the Head of Business Development and Chief Talent Officer at Morgan Stanley. Aditi brings this significant experience into the learning and development sphere.

About MDN Fusion

MDN Fusion has a passion for developing people to their full potential and work with organisations who share this desire for their team members. Our learning & development solutions enable people to build the right attitudes and skills to be enduringly successful in the global market place.



Application-Based

This highly-interactive workshop is designed for those who already give presentations regularly. Throughout the workshop, participants will study the world's best presenters and consciously apply the principles to their own presentations. At the end, each participant will present their new, compelling presentations to a small audience.

Objective

At the end of the workshop, participants will be able to:

- Critically analyse any presentation
- Apply 5 key principles of compelling presentations to their presentations
- Access resources for upgrading their PowerPoint slides
- Coach others in the organisation with the tools necessary to stand out and serve the audience

Change the presentation culture of your organisation

What past participants are saying...

- ◆ “It was **paradigm shifting** for our organisation.” - L&D Head
- ◆ “I’ve been presenting for seven years, and now I know all the blunders I’ve been making— **best training I ever attended.**”
- ◆ “I’ve been to three presentation skills workshops but this one was a **huge difference!**”
- ◆ “The workshop provided a unique opportunity to merge reflection and learning to make a better presenter”
- ◆ “I **was afraid** of making presentations earlier, but after this training I feel excited!”
- ◆ “It has given my confidence a huge boost.”
- ◆ “Very useful and entertaining.”
- ◆ “Clear and compelling!”
- ◆ “It’s four o’clock and I feel **energised!**”

Some programmes are hit and miss. This was a hit with everyone. - HR Head